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**For Immediate Release**

## **IRISH-BUILT MANTIS CRANES EXPANDS TO NORTH AMERICA**

New York, NY, September 24, 2007 - Celtic Self Erecting Cranes Inc. (aka Celtic Cranes), a newly-formed self-erecting crane sales and rental company, has secured an agreement with Mantis Cranes, one of the market's leading crane manufacturers based in Donegal, Ireland.

Celtic Cranes is owned by Smith Bros Concrete Inc. (Smith Bros), an established, family-owned concrete contractor company that is also highly reputed and respected in the construction industry. Operating out of New York State, Smith Bros was the company that successfully introduced concrete pumps to the Hudson Valley. Under Celtic Cranes, the company is now importing the first self erecting crane models to enter the North American construction and building market, from Ireland.

Celtic Cranes will be the distributor of **Celtic self erecting crane** models (renamed from its Irish machine name of 'Mantis Self Erecting Crane') in North America.

Van Smith, CEO of Smith Bros said, "Having conducted some research into various crane manufacturers throughout Europe, we made the decision to do business with Mantis. We visited the company's manufacturing facilities and liked what we saw. We felt it was an innovative organization, focusing on the customer with an outstanding product lineup. We are looking forward to a long and prosperous working relationship with Mantis."

Since its inception in 1999, Mantis Cranes (Ireland) is the only manufacturer of self erecting cranes outside continental Europe. The latest crane to be launched by the company, the TC-25, was designed and built at the company's manufacturing facilities in Killygordon. Several other Mantis crane models have also been picked up by Celtic Cranes that have been made available in the United States since summer 2007.

In expectation of significant growth projections for the North American market, Seamus McMenemy, Chief Executive of Mantis Cranes said, "This is positive progress for our company and we are pleased to be doing business with Celtic Cranes in the United States."



A Celtic self erecting crane 32.10

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## **Celtic Self Erecting Cranes 2/2/2**

Celtic Cranes offers a range of self erecting cranes for sale and rental throughout the United States. Purchase price for these self erecting cranes from Ireland begins at \$150,000, and weekly rentals start at \$1,400. Customers will be able to take advantage of a complete operated maintained self erecting crane service or a bare rental service from the company.

For more information on Celtic Self Erecting Cranes, please visit [www.CelticCranes.com](http://www.CelticCranes.com).

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**Editor's Note:** *To speak with Corey Smith, President , Celtic Self erecting Cranes, or to know more about the company's sales and rental offerings , please call 1-845-778-2787 or email [corey@celticcranes.com](mailto:corey@celticcranes.com).*

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Celtic Self Erecting Cranes Inc. is an Enterprise Ireland client company.

**Enterprise Ireland** is the trade and technology board of the Government of Ireland. The core mission of Enterprise Ireland is to accelerate the development of world-class Irish companies to achieve strong positions in global markets. This deal is being announced as part of the Enterprise Ireland September 2007 US East Coast Visit by Ireland's Minister for Enterprise, Trade and Employment, Mr. Micheál Martin T.D. [www.enterprise-ireland.com](http://www.enterprise-ireland.com)